

Senior Designer (Full Time – Permanent Contract)

Salary: £24,000 to £30,000 per year (depending on experience and skill base)

Reach Marketing Communications is an agency offering the full range of marketing services. We are looking for an experienced designer to join the team.

You are passionate about delivering an excellent standard of design and will have several years graphic design experience. Working in a busy environment you will be designing a wide range of marketing materials for on and offline use, including brochures, leaflets, signage, adverts, emailers, catalogues, video edits and HTML pieces.

Reach Marketing Communications has been established for over 20 years and works with mainly business to business clients in the commercial property, arts, charity and professional services sectors. Our services include marketing strategy and concepts, graphic design for print and digital, copywriting, web design and build, social media and direct mail.

You'll be joining a team of 15 talented creatives and account facing staff working in a fast-paced commercial setting, generating well designed and accurate work. We are looking for someone who is not just a great designer but also organised with excellent attention to detail and always looking for smarter methods of producing work, saving time whilst ensuring quality.

The successful candidate will have a genuine interest and knowledge of ongoing developments and changes within the communications market with skills that extend to print, online products and the moving image.

Key responsibilities

Production of good quality designs from brief (print, online and moving image)

Production of artwork for print

Liaising with Account Managers, and sometimes clients, to ensure briefs are being met

Essential skills and experience

- At least 3 years' graphic design experience in a professional studio environment
- Highly skilled in Indesign, Adobe Illustrator, Photoshop, Microsoft Word, PowerPoint (increasingly important that this is a developed skill).
- A comprehensive understanding of the artworking process and relevant printing and production types. Ability to artwork a range of simple to complex print items.
- A portfolio that demonstrates experience of producing creative marketing collateral to promote a wide range of products and services.
- Ability to manage time effectively, handle multiple projects, prioritise tasks and meet deadlines.
- Good communication skills (with clients and peers).

Preferable but not essential

- Knowledge of HTML/CSS Wordpress
- Knowledge of Vectorworks and any 3D packages.

As we sometimes work to very short deadlines, additional working hours will be required from time to time at short or no notice so please bear this in mind before applying.

We are based in Leicester city centre, in a listed building with a lovely outlook over a green space and are 5 minutes' walk to Leicester railway station and 10-15 minutes' walk to the main shopping areas.

To apply

Please email your CV to Gary Love, Creative Director - gary@reachmarketing.co.uk including Senior Designer in the subject line.